



August 18, 2009

**JACQUELYN A. OTTMAN TO CO-CHAIR  
NEW SUSTAINABLE BUSINESS COMMITTEE**

**Eight-Part Event Series With Certificate Program  
To Commence Fall 2009**

To help the Columbia Business School community stay current with emerging green trends, and to put member careers on a sustainable path, the Columbia Business School Alumni Club of NY is launching a new **Sustainable Business Committee**. **Jacquelyn Ottman** will co-chair along with Anisa Keith.

Their first order of business will be an eight part monthly series on green business that will run from October 2009 through June 2010. Members who attend six out of eight events will receive a **Certificate of Attendance**. The Series will kick-off with a launch event, as follows:

***“MAKING GREEN FROM GREEN”  
KICKOFF EVENT***

**DATE AND TIME:** Wednesday, September 16, 2009, 5:30 p.m.

**PLACE:** Columbia/Princeton Club, 15 West 43 Street, NYC

**TWO KEYNOTE SPEAKERS:**

**Ray Anderson**, Chairman, Interface, and Author, *Confession of a Radical Industrialist*

**Rohit Aggrawal**, Director, New York City Mayor's Office of Long-term Planning and Sustainability.

**COST:** \$35 for CBSAC/NY members, \$45 for non-members.

**RSVP:** <http://www.CBSACNY.org/article.html?aid=750>

**For more information:** [sustainablebusiness@cbsacny.org](mailto:sustainablebusiness@cbsacny.org)

